

[DOWNLOAD] The Wisdom of Walt: Leadership Lessons from the Happiest Place on Earth

# The Wisdom of Walt: Leadership Lessons from the Happiest Place on Earth

*Jeffrey A. Barnes*

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**Jeffrey A. Barnes : The Wisdom of Walt: Leadership Lessons from the Happiest Place on Earth** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Wisdom of Walt: Leadership Lessons from the Happiest Place on Earth:

0 of 0 people found the following review helpful. So glad I ordered and read!By Mary Ellen NunesI bought this because the author is the keynote speaker at a conference I am attending later this fall. It was so well written and on point. His expertise as an instructor and Disney master is clear. The blend of history, marketing, leadership, and personal anecdotes really come together. The writing is fun, easy to read, and offers great help in developing your own plans for leadership and success. One word of caution: you'll be booking a Disneyland trip by the time you're done!0 of 0 people found the following review helpful. Love the history and life lessonsBy CustomerLove the history and life lessons. It is a book to be read over and over again. Every time I pick it up I learn something new, not only about someone I have always admired, Walt Disney, but about myself as well. I highly recommend this book. It is so much more than a self help or how-to 'lesson' book. Find out more about the wisdom of Walt, and learn some heart lesson about yourself through the wisdom of writing by Jeffrey Barnes.0 of 0 people found the following review helpful. Amazing book!By vicki reinkeSo much good stuff here.. want to start chasing your dream? Start here! I was inspired by Walt's story when I was there myself a few years ago. I love how Jeffrey Barnes gives us the tools to follow in

Walt's footsteps, but also his own. Thanks so much!

Put Walt to Work for You How do you go from dreaming of a theme park to building one? Walt Disney laid the blueprint. Learn how he did it, and how his wisdom can guide you toward achieving the things that you dream of. The experts told Walt it'd never work. A giant theme park, where parents and children could play together? Crazy! So Walt put all of his money into this crazy dream of his. He put his reputation on the line. Anyone else would have quit, discouraged and disillusioned, but Walt built Disneyland. How did he go from dreaming to doing? And how can you do the same, no matter what your goal? In *The Wisdom of Walt*, Professor Jeffrey Barnes distills Walt Disney's vision, his knowledge, and his methods into a series of actionable lessons. Through historical vignettes about Disneyland, as well as plentiful examples and exercises, Barnes creates a framework through which you can apply Walt's wisdom to improve your career, your company, and your life. Learn to: Listen to your "Walter ego" and start trusting yourself Go "beyond the berm" with the secrets of Disneyland's success Make a "Main Street impression" on everyone you meet Create "E-ticket experiences" that keep them coming back for more **WITH THE WISDOM OF WALT, YOUR SUCCESS IS JUST A DREAM AWAY!**