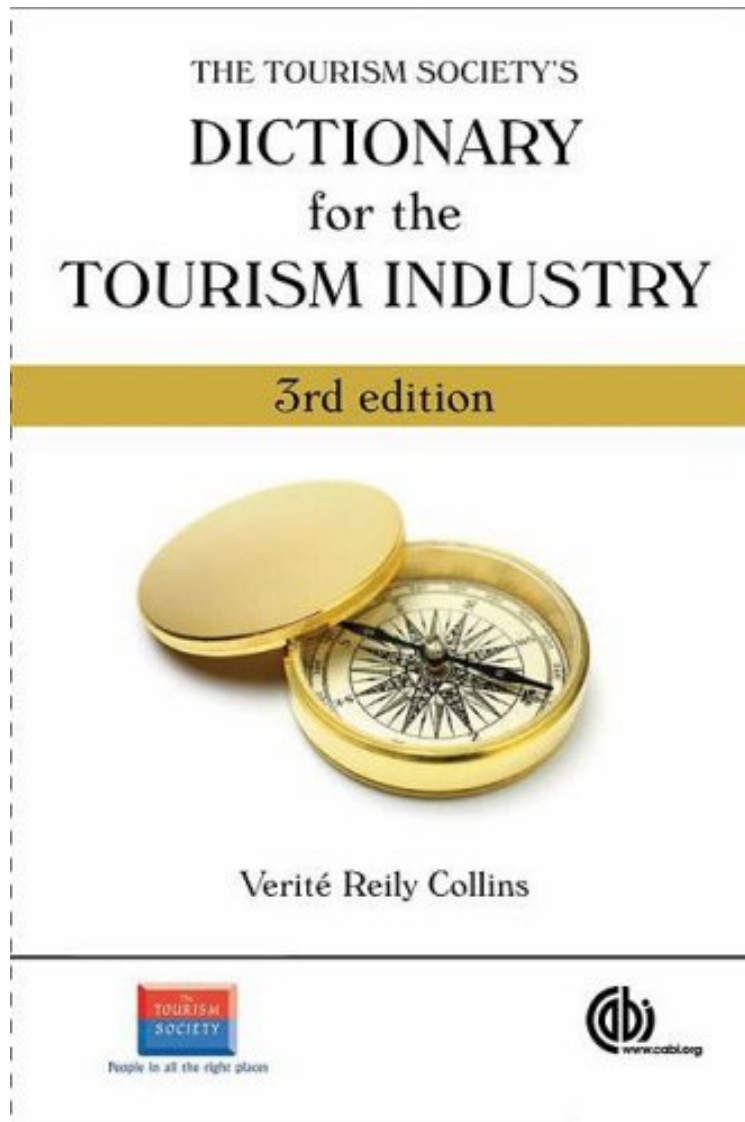


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The Tourism Society's Dictionary for the Tourism Industry

Verité Reily Collins

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Verité Reily Collins : The Tourism Society's Dictionary for the Tourism Industry before purchasing it in order to gage whether or not it would be worth my time, and all praised The Tourism Society's Dictionary for the Tourism Industry:

This dictionary is a handy reference covering everyday terms used within the tourism, travel, leisure and airline sectors. The dictionary provides an overview of terminology used within these global industries, complete with

explanations for industry-specific terms and helpful annotated diagrams to illustrate travel related information, such as seating plans and airline tickets. It is a useful introduction for those new to studying or working in tourism and related industries. * Covers travel-related facts on over 130 countries, including capital cities, currencies and languages * Includes airline and airport codings for major airlines and airports worldwide * Lists the Phonetic Radio Alphabet as used by pilots and other transport professionals. * Provides a selection of interesting words and idioms useful for guides, tour managers and those compiling itineraries

"This eclectic book goes beyond providing definitions...one is left with an odd but yet fascinating overview of the tourism sector." (Wayne William Smith, College of Charleston, USA)About the AuthorV. Reily Collins has had a distinguished career in tourism. She developed tourism training courses which were bought by the United Nations for training around the world, was appointed consultant to Britain's Foreign Office for training in emerging nations, was elected to Councils of London Tourist Board, regional Tourist Board, Association for Conferences and Events, and founded the British Incoming Tour Operators' Association (now Ukinbound). She is also the author of several books, including *Careers in Travel and Tourism*, *Working in Tourism*, and *Becoming a Tour Guide*.