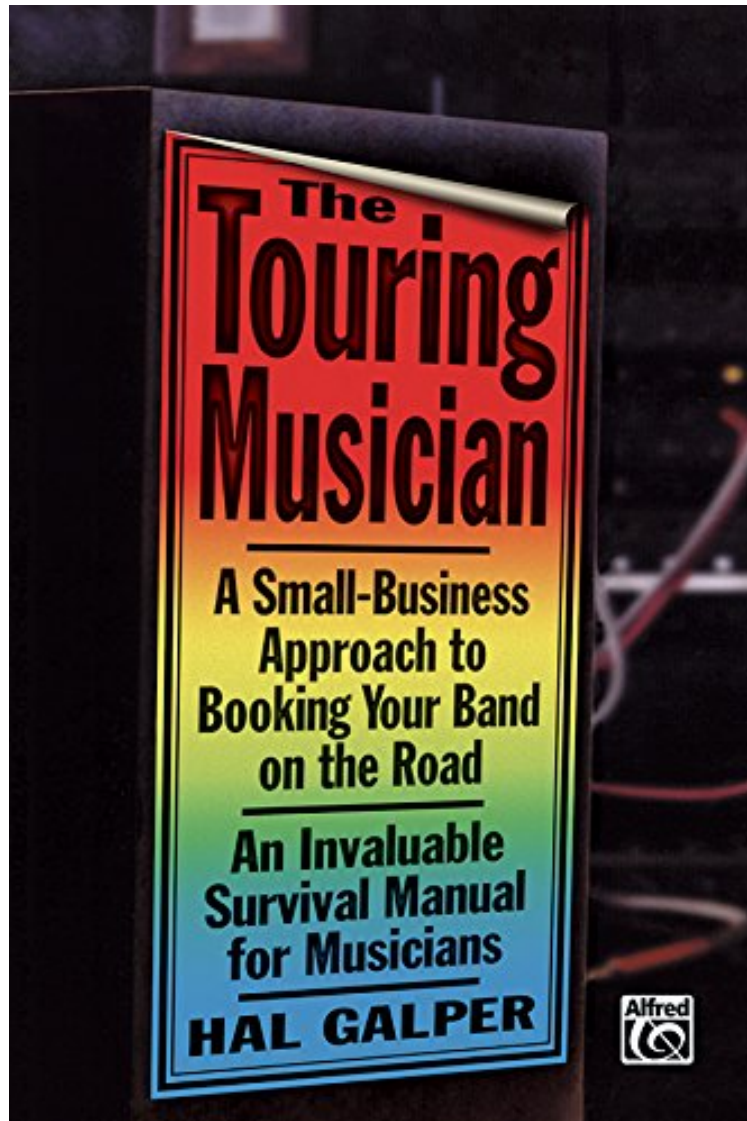


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The Touring Musician: A Small-Business Approach to Booking Your Band on the Road

Hal Galper

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Hal Galper : The Touring Musician: A Small-Business Approach to Booking Your Band on the Road before purchasing it in order to gage whether or not it would be worth my time, and all praised The Touring Musician: A Small-Business Approach to Booking Your Band on the Road:

0 of 0 people found the following review helpful. A Must ReadBy K-ManThis is an excellent book, filled with

essential advice and information that will prove valuable to any jazz musician contemplating the notion of becoming a bandleader. I would hope that every college Jazz program includes this book in their curriculum, for it's the kind of information that young musicians should have at their disposal as they make decisions about career paths in music. The author writes clearly and in depth on every possible issue that is likely, or even unlikely, to confront a budding bandleader. But this isn't a dry book of facts and figures. It's written in a lively and often humorous style that makes for an easy read. The one drawback to the book is its age. Much has changed in the world of entertainment and media, to say nothing of the explosion in social networking. These changes make obsolete some of the information in the book. Hopefully, the publisher will see fit to update the book to take into account such changes. If this is done I see no reason why this book would not continue to be of great value well into the future. Much of what Galper offers are "eternal" truths in the Jazz business. He's to be congratulated on his effort here.

0 of 0 people found the following review helpful. We're Just An American Band....By J. PrescottWe bought this for our USC son....1 of 2 people found the following review helpful. Better for a touring jazz band (from the 90's)By Christopher A. JonesMost of this advice in here is dated and unhelpful. If I were to write this book (which I doubtedly qualified to do), I would tell you how to choose the audience members with the best places to crash, how to get revenge on your drummer, and how to explain to everyone that they're not getting paid AGAIN. If you do end up buying this book, make sure you have a fax machine and cellular telephone so that you can utilize all the handy tips for booking your weeklong residency at a jazz club that doesn't exist because barely any one in the United States listens to or gives a s*** about jazz any more (sorry, Jazz). You're better off reading "Get in the Van" or Moby Dick - those books have some pretty good advice for touring musicians.

The Touring Musician helps performers at all levels of experience to take control of their careers. Packed with practical information, this invaluable handbook guides musicians in applying sound business practices to band travel by evaluating assets, creating an action plan, researching, negotiating, and booking venues, arranging transportation and lodgings, managing personal and tour finances, and getting publicity. The Touring Musician includes: Point-by-point advice about how to set up a small business Eleven sample worksheets and checklists, in a ready-to-photocopy format, that will help keep you and your information organized Samples of the major types of legal documents involved in booking a band A step-by-step chapter showing you how to book and route a sample tour, including five calendars and five budgets Plus solid advice about how to research your venue contacts, negotiate gigs and fees, manage your band finances, coordinate your promotional activities, and much, much more.