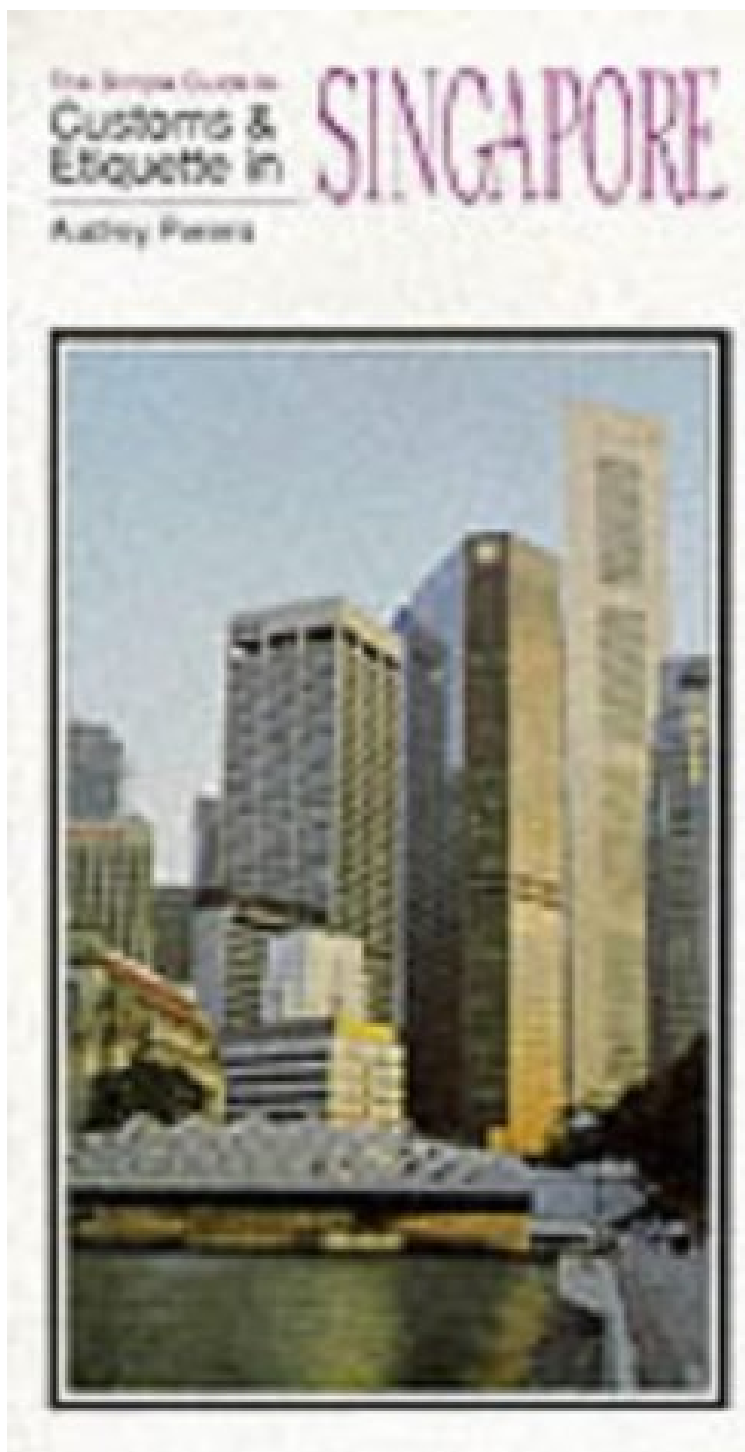


[Mobile ebook] The Simple Guide to Customs and Etiquette in Singapore (Simple Guides Customs and Etiquette)

## The Simple Guide to Customs and Etiquette in Singapore (Simple Guides Customs and Etiquette)

*Audrey Perera*

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**Audrey Perera : The Simple Guide to Customs and Etiquette in Singapore (Simple Guides Customs and Etiquette)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Simple Guide to Customs and Etiquette in Singapore (Simple Guides Customs and Etiquette):

0 of 0 people found the following review helpful. Well written and accurateBy A CustomerI've lived in Singapore as an expatriate for a total of about 12 years over 4 decades. Ms. Perera has put together an accurate and easy to use book to learn the subtle intricacies of customs and etiquette in Singapore. I highly recommend it.

Simple Guide to Customs Etiquette in Singapore, as with all titles in the Simple Guides' Customs and Etiquette series, offers the reader a unique focus on the customs, etiquette and way of life in Singapore today, providing a wealth of 'insider' knowledge in an easily accessed, pocket book format.

From Library JournalSimple is the keyword here, and superficial. These are titles in a new series of small books that promise to reveal the cultures of tourist destinations and prepare the visitor for adapting to them. There are, for example, four paragraphs "explaining" Buddhism and three paragraphs on "the family structure" in the book on Thailand. There are a few obvious dos and don'ts and a few paragraphs on conducting business. Throw in a couple dozen vocabulary words, a list of 11 holidays in Singapore, brief descriptions of two festivals in Thailand, a reminder to dress decently when visiting temples, a few stand-alone factoids, something about how to eat a meal, a couple of maps so general as to be virtually useless for visitors-on-the-spot, some modest sketches to separate the paragraphs, and a color photograph on the cover, and you have a near-instant book. This information is available-and better done-in all good guidebooks.. For a few dollars more, you also get the detailed practical information, recommended readings, indexes, and much better graphic production values. Librarians looking for books that explain other cultures are better served by the excellent "Culture Shock" series.Harold M. Otness, Southern Oregon State Coll. Lib., AshlandCopyright 1996 Reed Business Information, Inc.From the PublisherSimple Guide to Customs Etiquette in Singapore is part of a series of Simple Guides, which aim to ensure that the traveller gains a knowledge of common courtesies, basic manners and culturally sensitive taboos in the country being visited. He or she is therefore empowered by an understanding of cultural differences which will help to make a success of the visit, whether it is for business or pleasure. Essential reading for all discerning travellers, Simple Guide to Customs Etiquette in Singapore will also be of interest to the general reader in today's multi-cultural world.From the Back Cover'The Chinese, who make up 77 per cent of the population, are often labelled as enterprising, materialistic business types; the Malays, at about 14 per cent, are perceived to be less so, with a keener focus on family relationships and personal day-to-day happiness; and the Indians, at seven per cent, are often labelled as being passionate public speakers who love an argument.'