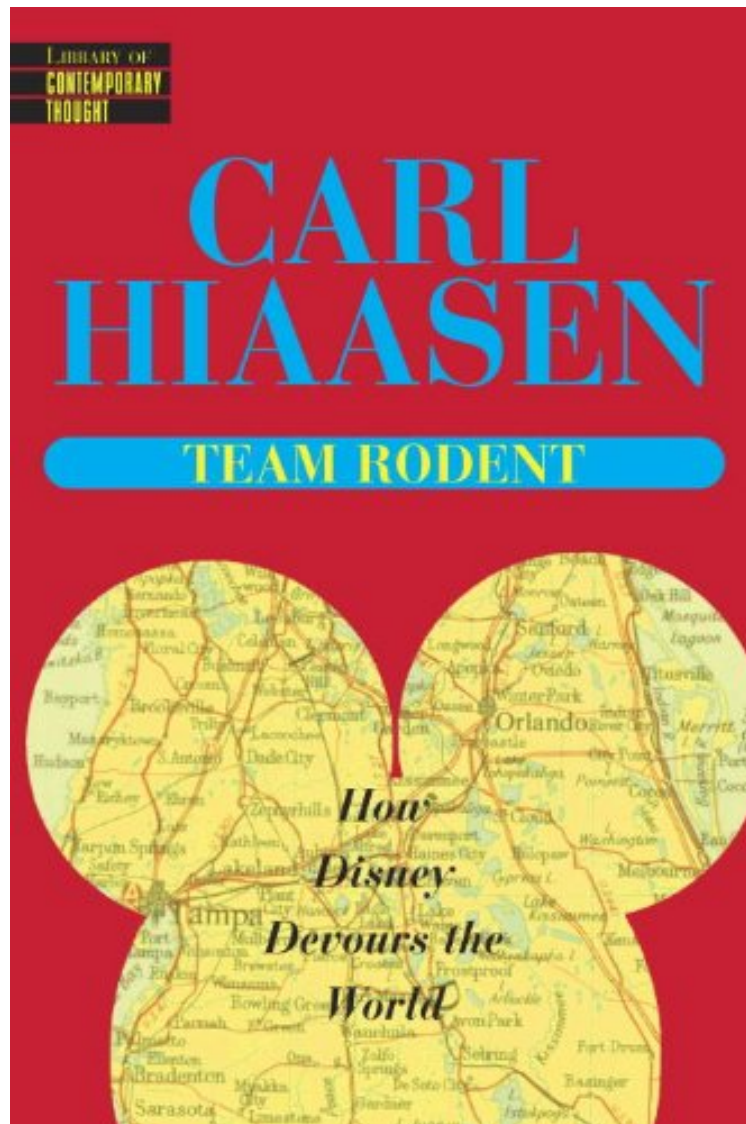




Team Rodent : How Disney Devours the World

Carl Hiaasen

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Carl Hiaasen : Team Rodent : How Disney Devours the World before purchasing it in order to gage whether or not it would be worth my time, and all praised Team Rodent : How Disney Devours the World:

1 of 1 people found the following review helpful. A quick, funny, eye-opening readBy Alexander B. JohnsonI really enjoy Carl Hiaasen's view of life in South Florida, so when I discovered that he had written a non-fiction book chronicling the rise of the Disney empire, I wanted to read it. I did (about 10 years ago) and I was not disappointed. The reason that I am writing this review is because I reread it a couple of weeks ago while I was on a Disney Cruise.

Oh Boy, did lots of new realizations appear before my eyes as my family and I cruised the Caribbean with the Mouse. Lots of details from the book just kept popping up - and, through it all, we had a fantastic "magical" time. For anyone heading for any Disney adventure, get this book and read it as you vacation. It is a fast, funny account of the highly programmed world that you find yourself thoroughly enjoying. 7 of 7 people found the following review helpful. Standing Up Against the Mouse House. By tvtv3 There are a lot of things that go on in this world and our country that most people are totally oblivious. There is a dark underbelly that seethes with evil. Granted, every organization of every kind is going to have some problems. The difference is what those groups do with those problems: do they hide them, or do they expose them to the light and move on? Hiassen asserts in TEAM RODENT that there is a lot going on with the Walt Disney Company that most people don't know about and would be shocked to learn. TEAM RODENT offers a few examples of the evil that lurks within the mighty Mouse House and suggests that if the opportunity arises to stand against the Goliath Rodent, people should. I thoroughly enjoyed reading Hiassen's book. It was short (like all the books in the Library of Contemporary Thought series), but provocative. The accusations were sprinkled with just enough humor to make one laugh, yet not forget what was read. I was not at all upset by Hiassen's bias against the Mouse House because it added to the flavor of the book. Besides, I have thought for a long time that Walt Disney would not be very happy where his company has been headed the last fifteen years. Just look at what Disney did with children's radio and Radio Aahs; that would make an excellent chapter in TEAM RODENT. Interesting reading that will probably provoke a few thoughts, produce a laugh, or both. 0 of 0 people found the following review helpful. Five Stars By Scott Moskowitz As if you needed another reason to hate Disney. Carl Hiassen tells it like it is.

"Disney is so good at being good that it manifests an evil; so uniformly efficient and courteous, so dependably clean and conscientious, so unfailingly entertaining that it's unreal, and therefore is an agent of pure wickedness. . . . Disney isn't in the business of exploiting Nature so much as striving to improve upon it, constantly fine-tuning God's work." -- from TEAM RODENT TEAM RODENT How Disney Devours America "Revulsion is good. Revulsion is healthy. Each of us has limits, unarticulated boundaries of taste and tolerance, and sometimes we forget where they are. Peep Land is here to remind us; a fixed compass point by which we can govern our private behavior. Because being grossed out is essential to the human experience; without a perceived depravity, we'd have nothing against which to gauge the advance or decline of culture; our art, our music, our cinema, our books. Without sleaze, the yardstick shrinks at both ends. Team Rodent doesn't believe in sleaze, however, nor in old-fashioned revulsion. Square in the middle is where it wants us all to be, dependable consumers with predictable attitudes. The message, never stated but avuncularly implied, is that America's values ought to reflect those of the Walt Disney Company, and not the other way around."

.com Let's get one thing straight: Carl Hiassen doesn't like the Walt Disney Company. Whenever the giant entertainment conglomerate stumbles, as it did with its proposed Civil War theme park in Virginia, Hiassen cheers. When a rhinoceros mysteriously dies at Disney's new theme park, Animal Kingdom, Hiassen secretly hopes for the worst, because, as he writes, "no scandal is so delectable as a Disney scandal." A native of Florida, author of such thrillers as Lucky You and Strip Tease, and a journalist for the Miami Herald, Hiassen comes by his dislike for Disney honestly. He has witnessed the relentless success of the Disney machine firsthand with the development of Disney World and other properties around Orlando. In Team Rodent: How Disney Devours the World, Hiassen paints a witty and sarcastic portrait in this nonfiction account of a company who can control the press, manipulate local governments, and because it's Disney, get away with it. Team Rodent is a quick, entertaining read that even the most loyal Disney shareholder (except maybe Michael Eisner) will find enlightening and amusing. --Harry C. Edwards After opening with an overbilibious screed against the company's signature blandness, the author settles down and rakes good muck. -- Entertainment Weekly, Troy Patterson From the Publisher Rarely is a book this much of a pleasure to work on, because I stopped on page after page to read and crack up at Hiassen's sharp and pointed wit--and then be shocked by the nasty things I never knew about Disney! I just went to Disney World for the very first time ever last year, so I was curious to see what Carl Hiassen had to say about it--and I don't think I'll be going back again! E. Gaffney, production