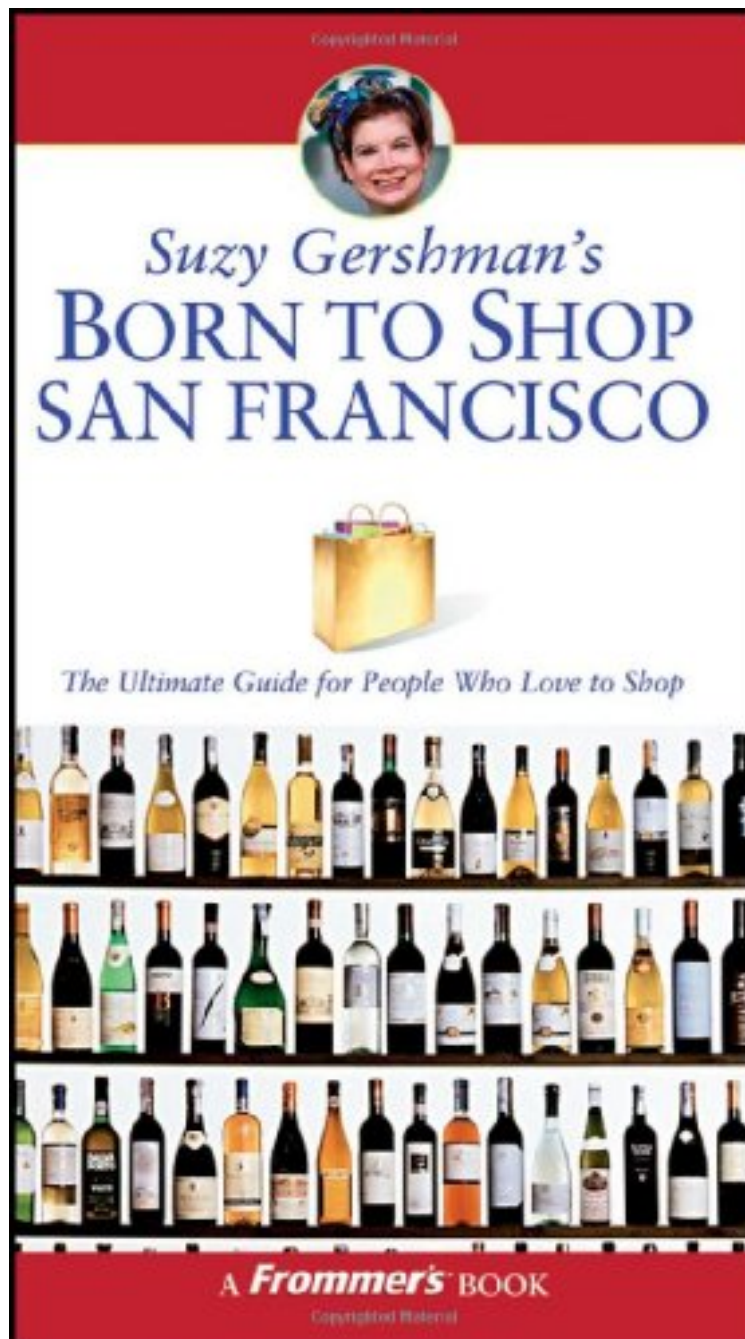


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Suzy Gershman's Born to Shop San Francisco: The Ultimate Guide for Travelers Who Love to Shop

Suzy Gershman, Sarah Lahey

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Suzy Gershman, Sarah Lahey : Suzy Gershman's Born to Shop San Francisco: The Ultimate Guide for Travelers Who Love to Shop before purchasing it in order to gauge whether or not it would be worth my time, and all praised Suzy Gershman's Born to Shop San Francisco: The Ultimate Guide for Travelers Who Love to Shop:

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"Gershman may be the best guide for novice and pro shoppers alike." The Washington Post For nearly twenty years, Suzy Gershman has been leading savvy shoppers to the world's best finds. Now in a brand-new edition, Born to Shop San Francisco brings you complete coverage of the city's shopping scene, for visitors and Bay Area residents alike. Inside you'll find: Insider tips on sales, warehouses, outlets and more;

From the Back Cover"Gershman's may be the best guide for novice and pro shoppers alike." The Washington Post For over twenty years, Suzy Gershman has been leading savvy shoppers to the world's best finds. Now this renowned expert brings her trademark wit and wisdom to this all-new first edition of Born to Shop San Francisco. Inside you'll find: The best of the shopping scene, from Union Square department stores to Fillmore Street boutiques plus the best of Napa, Sonoma, Berkeley, and more Excellent values, from bath and beauty items to antiques, wines, and chocolates Great gift ideas, even for the friend who has everything plus the best gifts for under \$10 The best airfare, hotel, and dining values so you can maximize your shopping dollars Visit us online at Frommers.com About the Author Suzy Gershman is a journalist, author, and global-shopping goddess who has worked in the fashion and fiber industry for more than 25 years. Her essays on retailing have been used by the Harvard School of Business; her reportage on travel and retail has appeared in Travel + Leisure, Travel Holiday, Travel Weekly, and most of the major women's magazines. She is translated into French for Cond Nast's Air France Madame magazine. The Born to Shop series, now over 22 years old, is translated into eight languages. Gershman is also the author of Cest La Vie (Viking and Penguin Paperback), the story of her first year as a widow living in Paris. She divides her time between an apartment on the rue du Faubourg Saint-Honor (Paris's main shopping street), a small house in Provence, and the airport. Suzy is currently working on a guide to the world's best shopping and also gives shopping tours; contact womantrip@aol.com for details. Sarah Lahey retired from her career in home style to raise a family and recently rejoined the work force as news director for the Born to Shop series. Sarah also shows and sells English smalls at several Northern California antiques fairs. She lives with her husband and dog, Bentley, outside of San Francisco and wears the same size as Suzy (so they can share clothes).