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From VanDam

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From VanDam : StreetSmart San Diego before purchasing it in order to gage whether or not it would be worth my time, and all praised StreetSmart San Diego:

VanDam's award winning San Diego StreetSmart maps all top attractions, beaches, hotels, major architecture, and shopping - all at an immensely legible super-scale of 1:25,00, complete with 3-D building illustrations. Clear information design allows users to read the map from three feet away and has earned VanDam maps a place in the MoMA Collection. San Diego StreetSmart includes a stunning dimensional detail of Downtown San Diego, La Jolla, Old Town, and Tijuana. Edition also includes a map of San Diego County. Simplicity reigns supreme in information design to make complex cities clear and understandable. Our typography creates character and reveals the true bones of the city. VanDam uses a letter grid to identify locations on maps - no confusing and cluttering K-28 or V-34s - its just the city from A-Z. Our covers map the icons of each city and turn them into collectible graphic art. Each sleek and laminated city map package opens to 24" x 9" and then easily folds down to 4" x 9" to snugly fit into a shirt pocket or purse. Gain instant San Diego StreetSmarts and a sexy souvenir to boot!