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Stephan Van Dam, Illustrator, Editor
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before purchasing it in order to gauge whether or not it would be worth my time, and all praised StreetSmart NYC Midtown Manhattan Map by VanDam -- Laminated pocket sized city street Map with all attractions, museums, Broadway theaters, hotels and subway map, 2017 Edition.:

VanDam's award-winning NYC StreetSmart Midtown Edition maps all top attractions including museums, major architecture, hotels, theatres, shopping destinations, and the subway system for all of Manhattan - all at an immensely legible super-scale of 1:32,000, complete with 3-D building illustrations. Clear information design allows users to read the map from three feet away and has earned VanDam maps a place in the MoMA Collection. The NYC StreetSmart Midtown Edition includes a stunning dimensional detail of Midtown Manhattan with Times Square at 1:17,000 scale at its center to make you feel you are there. Also includes transit information and an address finder covering all of New York City. The other Boros, collectively known as The City of New York, including The Bronx, Brooklyn, and Queens, are available as separate maps. StreetSmart maps are updated several times a year and are more current than any other map available. Simplicity reigns supreme in information design to make complex cities clear and understandable. Our typography creates character and reveals the true bones of the vertical city. VanDam uses a letter grid to identify locations on maps - no confusing and cluttering K-28 or V-34s - its just the city from A-Z. Our covers map the icons of each city and turn them into collectible graphic art. Each sleek and laminated city map package opens to 24" x 9" and then easily folds down to 4" x 9" to snugly fit into a shirt pocket or purse. Gain instant NYC StreetSmarts and a sexy souvenir to boot!