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Stephan Van Dam, Illustrator, Editor
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before purchasing it in order to gauge whether or not it would be worth my time, and all praised StreetSmart NYC Map by VanDam - Top City Shops Map of Manhattan, New York including curated shopping guide - Laminated folding pocket size city travel and subway map:

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VanDam's award winning NYC StreetSmart Top City Shops Edition maps all top attractions including museums, major architecture, hotels, theatres, the subway system for all of Manhattan, and most importantly, all of the best shopping destinations - all at an immensely legible super-scale of 1:32,000, complete with 3-D building illustrations. Clear information design allows users to read the map from three feet away and has earned VanDam maps a place in the MoMA Collection. The NYC StreetSmart Top City Shops Edition includes a stunning dimensional detail of all of Manhattan with over 500 of the best shops in the city ranging from clothing to home design and travel gear to pet stores. This is the definitive list for the shopaholic in you! The ultimate in luxury, fun, and quirky shopping. Also includes transit information and a street finder covering all of New York City. The other Boros, collectively known as The City of New York, including The Bronx, Brooklyn, and Queens, are available as separate maps. StreetSmart maps are updated several times a year and are more current than any other map available. Simplicity reigns supreme in information design to make complex cities clear and understandable. Our typography creates character and reveals the true bones of the vertical city. VanDam uses a letter grid to identify locations on maps - no confusing and cluttering K-28 or V-34s - its just the city from A-Z. Our covers map the icons of each city and turn them into collectible graphic art. Each sleek and laminated city map package opens to 32" x 9" and then easily folds down to 4" x 9" to snugly fit into a shirt pocket or purse. Gain instant NYC StreetSmarts and a sexy souvenir to boot!

"...A Connoisseur's Map!" --USA Today "For savvy travelers." --Playboy Magazine "The Map." --The New York Times About the Author Stephan Van Dam, AIGA is an award-winning cartographer, graphic designer, and information architect. He is the president, principal and creative director of New York-based VanDam Publishing. Twenty-seven of his maps are in the MoMA Collection. The universal power of maps has been his guiding passion for the past 25 years and fuels his desire to tell stories and construct new realities through maps in all media. He's has mapped over 85 world cities, and holds several patents in the field of paper engineering and origami map folding. His work has been honored by the Industrial Design Society of America (IDSA), the American Institute of Graphic Arts (AIGA), the editors of ID magazine and has been featured on national television and been sighted in numerous feature films.