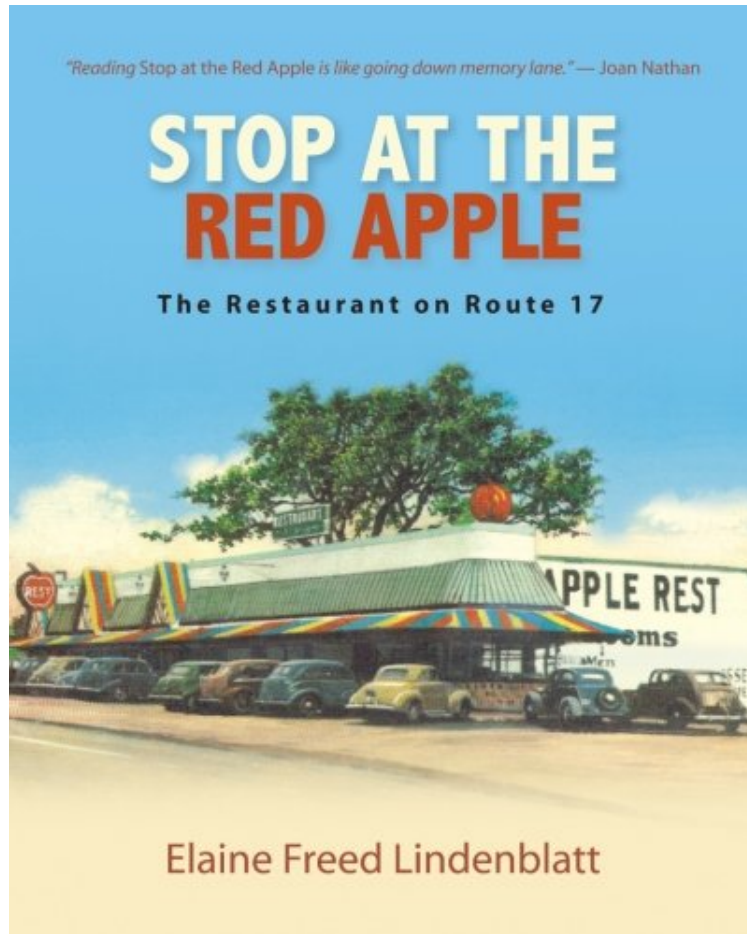


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Stop at the Red Apple: The Restaurant on Route 17 (Excelsior Editions)

Elaine Freed Lindenblatt

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Elaine Freed Lindenblatt : Stop at the Red Apple: The Restaurant on Route 17 (Excelsior Editions) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Stop at the Red Apple: The Restaurant on Route 17 (Excelsior Editions):

3 of 3 people found the following review helpful. Brings back many childhood memories. By David Kennedy Brings back many childhood memories. On my way to summer camp that would be our first stop. If you were lucky you'd have enough money to buy a hot-dog or soda. Anyone that's as old as I am (and that's old) and traveled that route remembers the 'Red Apple'. 2 of 2 people found the following review helpful. Fond Memories of the Red Apple By Arly Fine autobiography of Elaine Freed Lindenblatt. I'm sorry she didn't include more of the happenings in the 1960's, since several of us met our future spouses there at that time and are still married. We remember the family fondly, having worked there several summers, and my husband and his twin brother worked weekends year-round. If it weren't for Herb giving college-age kids the opportunity to work longer hours, many of us wouldn't have been able to

pay our way through college. Elaine is a wonderful writer, and it brought back many memories. Kudos to the Freed and Willinger families. 2 of 2 people found the following review helpful. Wish I could still "Stop at the Red Apple"! By CarLadyI couldn't put this book down. Having spent a few summers in Southfields, NY and going on "Apple Runs" in the middle of the night, reading about the history of this landmark was riveting. I've driven up there since it closed and stopped in the parking lot - imagining the sights and sounds of my youth. If you've ever been to the Apple, you know just what I feel and this book will bring you back to the days of your youth, too.

An entertaining inside story of how Reuben Freed's roadside eatery became the famous Red Apple Rest. The Red Apple Rest was a legendary restaurant open from the 1930s through the 1980s on New York's Route 17. Located midway between New York City and the resorts of the Catskill Mountains, the restaurant served as a who's who of entertainment luminaries. Elaine Freed Lindenblatt was born into restaurant royalty as the youngest child of the establishment's founder, Reuben Freed. For her, the Red Apple was the family room across the road she shared with over a million customers every year. In this book fifty-plus years unfold in a series of lively vignettes enhanced with photos, memorabilia, and even a closely guarded recipe as she recreates what it was like to be raised in the fishbowl of a round-the-clock family operation. Stop at the Red Apple is at once an account of growing up in 1950s small-town America, a glimpse into the workings of a successful food operation, and a swan song to a glorious slice of bygone popular culture. Reading Stop at the Red Apple is like going down memory lane. I was instantly transported to happy memories of driving up to camp. Bravo, Elaine, and bravo to her family for the Red Apple. Joan Nathan Stop at the Red Apple is a true story of an important Catskill vacation tradition from its embryonic stage until its terminal demise as told by the founder's daughter. If you have been fortunate enough to enjoy the delicious food and warm hospitality, you will have many special memories rekindled. Should you not have had the chance to do so, the planning, hard work, and personal sacrifices the family made to create and maintain this landmark hospitality restaurant will fascinate you. I truly enjoyed my stop at the Red Apple, I know you will too. Elaine Grossinger Etess, Executive Vice President and Co-owner of Grossinger's The life of Red Apple Rest founder Reuben Freed is the quintessential immigrant success story. His restaurant is an icon of the golden age of American motor travel and the heyday of the Catskill resorts and borscht belt entertainers. Lindenblatt's book is entertaining, atmospheric, and poignant. To readers who didn't personally experience the Red Apple Rest, they will dearly wish that they had. Deborah Harmon, Executive Director, Tuxedo Historical Society In 1991, I had a hit Broadway show called Catskills on Broadway. At the opening of the show, we produced a seven-minute film about the Catskills, and the audiences would react to everything they saw on the screen but by far the biggest reaction came when, as part of the film, I drove up to the Red Apple Rest and took photographs of all the roadside signs 4 miles to Red Apple Rest, 2 miles to Red Apple Rest, and the Red Apple Rest. The audience was incredible when they saw those signs it brought them back to their youth. Freddie Roman, actor and producer

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About the Author Elaine Freed Lindenblatt is a former publishing professional and currently a writer and editor who lives with her husband in Rockland County, New York.