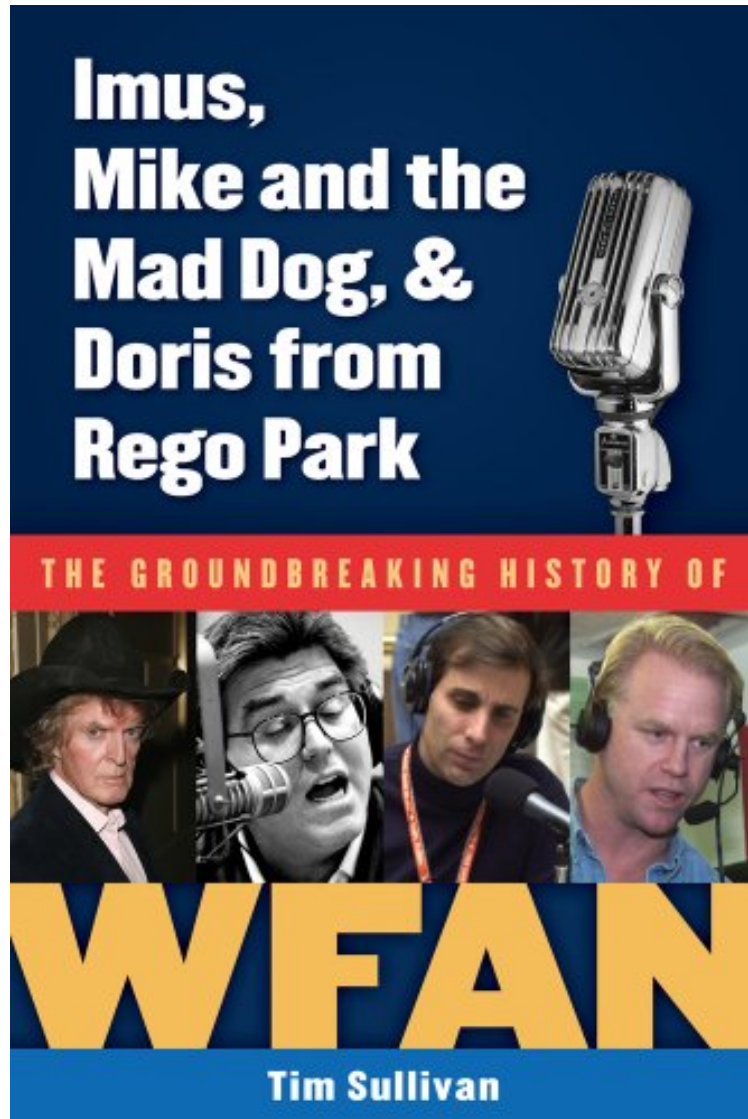


Imus, Mike and the Mad Dog, Doris from Rego Park: The Groundbreaking History of WFAN

Tim Sullivan

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Tim Sullivan : Imus, Mike and the Mad Dog, Doris from Rego Park: The Groundbreaking History of WFAN before purchasing it in order to gauge whether or not it would be worth my time, and all praised Imus, Mike and the Mad Dog, Doris from Rego Park: The Groundbreaking History of WFAN:

7 of 7 people found the following review helpful. I expected moreBy Vincent FAlthough I enjoyed learning about the journey each personality took to land at FAN, I wanted more than a bunch of radio personalities beaming about each

other in print. Boomer and Carton never elaborate on who didn't believe in them, and Mike and Dog's rocky start is eliminated. It is frequently mentioned in the book that it's a dog eat dog business, but you would never know it by reading this book in which the personalities are only complimentary of each other. I also thought it was odd that there were so few opinions of others offered by Francesa. This could have been so much more. 2 of 2 people found the following review helpful. Review of "Imus, Mike and the Mad Dog, Doris From Rego Park" By Michael Feiner I remember some one once calling me a "media freak" because I follow everything that's happening in the movies, tv and radio. Well, to me radio may be the most important because I spend a great amount of time paying attention to that genre. As a youngster, I was able to name every radio program on the AM dial that was on the air every morning from 6:00 to 10:00 and to this day I can discuss many television programs because I have always read TV Guide cover to cover, as for movies, I never leave the theatre until I read all the credits. With that as my background I was the reader of "Imus, Mike and the Mad Dog, Doris From Rego Park." Most of the book was quite special to me, as someone who can earnestly listen to WWHN's country music format for years before it morphed into WFAN. (I even recall listening when rock station WMGM became WWHN) I must admit I enjoyed this book a great deal. Imus is everything author Tim Sullivan says about him, a true radio icon in every sense of the word. As for Mike and the Mad Dog, they were thoroughly entertaining in their heyday with those clashing personalities. In addition to this, as one who over the years listened to WFAN for great lengths of time, I became quite interested in not only the hosts, but the update announcers, and the callers, the most interesting of all, of course, was "Doris From Rego Park." Even though as a listener of WFAN, I am quite familiar with how personalities such as Joe Benigno, Evan Roberts, and Steve Sommers got their starts, it was great to read about it again. For me the only part of the book I found lacking was my desire to learn more of the juicer potential material such as the Imus and Howard Stern relationship, Imus' hatred of Soupy Sales, Stern's departure from the station, more about "Eli From Westchester's" racism, "Mike and the Mad Dog's" feuds, etc. Sullivan even should have devoted an entire chapter on the Sid Rosenberg vs Bernard McGurk boxing match and how badly Rosenberg was beaten up. To sum up, "Imus, Mike and the Mad Dog, Doris From Rego Park" is well worth reading, especially for fans of the station and it would have received that fifth star if it didn't leave me yearning for more. It was even a mystery that not a word was said about Erica Hershkowitz. In summary, this book is well worth reading! 3 of 3 people found the following review helpful. Where all-sports succeeded and in a big way By Michael P. Weber Tim Sullivan does a good job with the establishment of WFAN, the dream of broadcast executive Jeff Smulyan...and how much of it came from the failed Enterprise Sports Network and its head man John Chanin. I think he has nailed it with this book, but I would love to read more about the late Chanin and read more about Enterprise and some more from the people Chanin assembled for WFAN. Still, this is a great read with a good behind-the-scenes look at how Mike and the Mad Dog came to dominate, then split; the genius of Steve Somers "schmoozing S-P-O-R-T-S," the importance of Don Imus in the Morning and so much more. Thank you Tim Sullivan, may we have another?!

A behind-the-scenes look at the most powerful voices on New York's AM dial, this is the all-encompassing history of WFAN. Created in 1987, WFAN was the nation's first 24-hour, all sports radio station and this work recounts how, a quarter-century later, it is the highest-rated station in New York and the home to many unforgettable radio personalities past or present, including Don Imus, Chris Mad Dog Russo, Mike Francesa, and Boomer Esiason. Seasoned journalist Tim Sullivan provides an account that soaks itself in the history, impact, egos, fans, and all the controversies of WFAN, making it an enthralling read for any sports fan.

About the Author Tim Sullivan is a sports and hockey editor for the Associated Press and a regular contributor to the Fox Television family of networks. He is the author of *Battle on the Hudson* and is a former columnist for the New York Post. He lives in Fair Haven, New Jersey. Steve Somers, a.k.a., *The Schmoozer*, is truly a FAN original, having been an on-air fixture on WFAN since the station debuted on July 1, 1987. He lives in Manhattan.