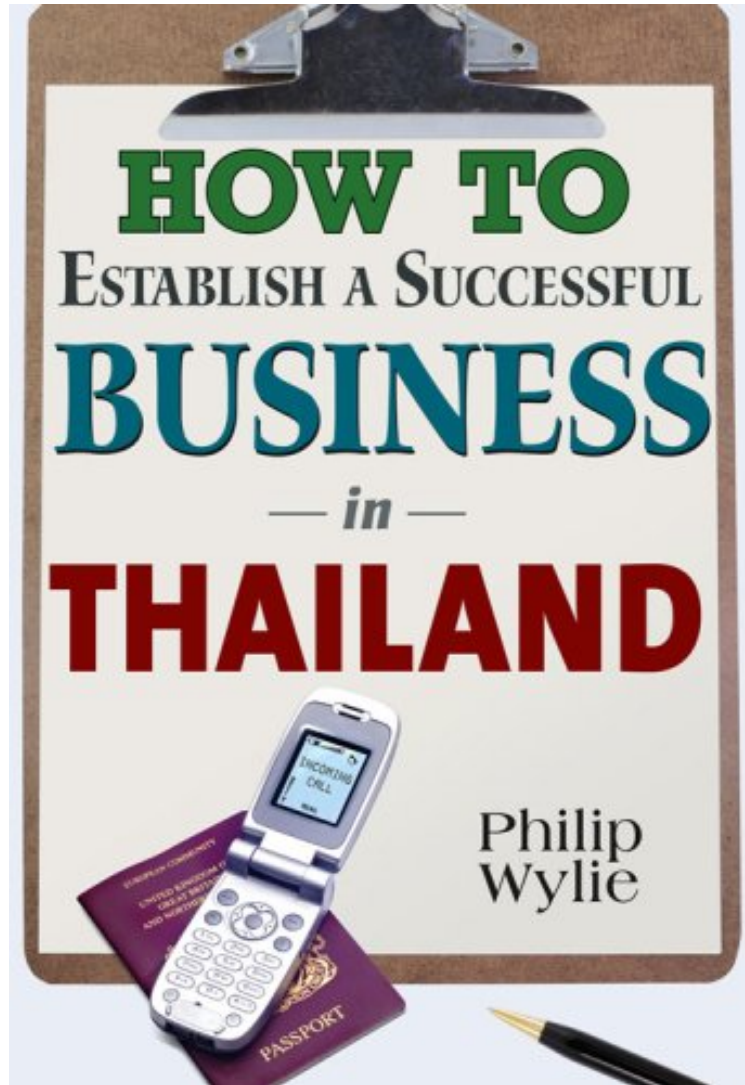


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Philip Wylie

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This is the perfect book for anyone thinking of starting or buying a business in Thailand. This book will save readers lots of headaches, time and money. This guide is full of information on how to run a business in Thailand including practical tips by successful foreign business people from different trades, such as guest house, bar trade, e-commerce, export and restaurant. This is an essential guide for all foreigners thinking of doing business - or improving their business - in Thailand.

About the Author Philip Wylie was born in Liverpool, England. He is a Fellow of the Institute of Chartered Accountants in England and Wales and has a masters degree (MBA) in management science from Imperial College, London. Philip worked with Price Waterhouse Cooper's London office specializing in independently-owned businesses. He has worked with numerous SMEs across all industrial sectors. Philip also worked with Ernst and Young International in the Middle East as an advisor and technical writer. He was director of an information services company, and director and company secretary of an offshore private bank. In Thailand he has worked as a franchise manager, business broker, and advisor. Philip is currently engaged with business research and writing and is planning to promote investment in Asia using publications, multimedia, and seminar programs.