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Hit the Ground Running: The Insider's Guide to Executive Travel

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Mark H. McCormack : Hit the Ground Running: The Insider's Guide to Executive Travel before purchasing it in order to gage whether or not it would be worth my time, and all praised Hit the Ground Running: The Insider's Guide to Executive Travel:

This practical guide demonstrates how to: stay sharp on the road, from what to look for in a hotel and how to organize a business dinner to coping with jetlag and handling a deal when time is ticking away; learn from the professionals - CEOs of international airlines, hotel groups and car rental agencies, master chefs and maitre ds; and find your way around with confidence. The sales and travel tips are combined with a practical gazetteer.